



**Supporting your organization by  
breaking down communication  
barriers and bridging cultures.**

## Certifications

- 8(a) Certified, Case No. C006Oe
- SAM Registered
- Annual Revenue less than \$4 Million
- Cage Code: 3U9V8
- DUNS # 961918658
- EDWOSB
- Bilingual Language-Speech-Hearing Association, Inc. – Certified speech & accent neutralization consultant
- Thunderbird University – Certified China business cultural awareness consultant

## Primary NAICS Code:

611430 Professional and Management  
Development Training

## Additional NAICS Codes:

423450 Medical, Dental & Hospital Equipment &  
Supplies Merchant

541430 Graphic Design Services

541511 Custom Computer Programming Services

541512 Computer Systems Design Services

541519 Other Computer Related Services

541611 Administrative & General Management  
Consulting Services

541618 Other Management Consulting Services

541720 Research & Development in the  
Social Sciences & Humanities

541820 Public Relations Agency

541910 Marketing Research & Public Opinion  
Polling

541930 Translation & Interpretation Services

541990 All Other Professional Scientific &  
Technical Services

611420 Computer Training

611630 Language School

611699 All Other Miscellaneous Schools &  
Instructions

611710 Educational Support Services

*( We accept credit card payments. )*

## Services & Solutions (available online)

- Power Networking Across Cultures
- Effective Personal Branding
- Editing & Coaching Scientific Writing for Publication
- Effective Communication for Non-Native English Speakers
- Scientific and Technical Presentational Skills
- Business Etiquette & Cultural Competency
- How to Conduct Best Online Meetings
- Media Training

## Company Overview

TransPacific Communications has more than 20 years of expertise in cross-cultural communications, coaching, consulting, and media training. We are an 8(a) Certified, Economically Disadvantaged Woman Owned Small Business (EDWOSB) and have been providing communication training for public and private sector clients.

## Core Capabilities

TransPacific Communications supports both public and private sector clients through education, awareness, and training to improve cultural competencies of your entire organization. Our niche is twofold: We focus on breaking cultural barriers by helping speakers develop the skills necessary to succeed. We also strengthen organizations' cross-cultural communication skills by assisting people of diverse nationalities and cultural backgrounds in interacting with one another. Plus, we have a multi-lingual team of top linguists and translators.

## Benefits of Cross-Cultural Communication Training

Organizations going through our program help their employees develop the skills needed to overcome professional, cultural, and communication barriers, improving cultural competencies and overall communication of the organization. We have the ability to tailor our cross-cultural communications training to address your specific cultural and communication needs.

**Dottie Li, Founder & CEO**

**301-928-7299 | [dottie@trapac.net](mailto:dottie@trapac.net)**

**TransPacific Communications | [www.trapac.net](http://www.trapac.net)**

## Past Performance

Government and commercial organizations needing cross-cultural communications and media training have been turning to TransPacific Communications for more than 20 years. Our extensive knowledge, practical experience with improving cultural competencies, expertise, and proven communication enhancement techniques have helped many organizations build a stronger, more culturally competent workforce.

### Government Clients



- Power Networking Across Cultures Training
- Cross-Cultural Communication Training
- Personal Branding Training
- How to Deliver a Winning Presentation Training
- Effective Communication for Non-Native English Professionals
- Keynote Speaking

### Keynote Speaking



### Commercial Clients



## Contact Us

TransPacific Communications | [www.trapac.net](http://www.trapac.net)  
301-928-7299 | [dottie@trapac.net](mailto:dottie@trapac.net)

## What our clients say about us

*"Your excellent presentation emphasized the powerful message on **the importance of diversity, multiculturalism, and inclusion** in the total workforce community. Your efforts will help the U.S. Coast Guard become **a leader in diversity management** within the federal government and **a model for the nation**."*

ADM. T. W. Allen, United States Coast Guard

## About the Founder

Dottie Li, founder and CEO of TransPacific Communications, is an expert on cross-cultural communications and workforce diversity. Her mission in life is helping remove communication barriers and improving cultural competencies in the workplace.

Her groundbreaking work has been profiled on NPR, Voice of America, CGTN and China Daily and other media outlets. She is a certified accent modification trainer. Her voice can be heard by millions as the Voice and Voice Coach of Rosetta Stone's Mandarin products.

Dottie was awarded one of Maryland's Top 100 Women in 2020 and 2015 by the Daily Record and a Mandarin Leader in America in 2018. She received the "Best Cross-Cultural Communicator of the Year" title in 2013 by the MWMCA.

Dottie is a Commissioner on the Maryland Governor's Commission on Asian Pacific American Affairs and a board member of Montgomery Television.

Dottie is a graduate of the University of Mobile in Alabama and Hefei University in her native China.

