



Capabilities Statement

Supporting your organization by removing communication and diversity, equity, inclusion, and accessibility (DEIA) barriers.

Certifications

- 8(a) Certified, Case No. C006Oe
- SAM Registered
- Annual Revenue less than \$4 Million
- Cage Code: 3U9V8
- UEI: JVVYTH6NACL9
- EDWOSB
- Bilingual Language-Speech-Hearing Association, Inc. – Certified speech & accent neutralization consultant
- Thunderbird University – Certified China business cultural awareness consultant

Primary NAICS Code:

611430 Professional and Management Development Training

Additional NAICS Codes:

541430 Graphic Design Services
541611 Administrative & General Management Consulting Services
541612 Human Resources Consulting Services
541618 Other Management Consulting Services
541720 Research & Development in the Social Sciences & Humanities
541810 Advertising Agencies
541820 Public Relations Agency
541910 Marketing Research & Public Opinion Polling
541930 Translation & Interpretation Services
541990 All Other Professional Scientific & Technical Services
561920 Convention and Trade Show Organizers
611630 Language School
611699 All Other Miscellaneous Schools & Instructions
611710 Educational Support Services

(We accept credit card payments.)

Services & Solutions (available online)

- Diversity, Equity, Inclusion and Accessibility (DEIA) Consulting
- Expert translation from top linguists
- Simultaneous and consecutive interpretation for events, calls and meetings
- Conferences, Meetings & Webinars Organizers
- Media Training
- Culturally-competent graphic design from our multi-lingual design team
- Scientific and Technical Presentational Skills
- Power Networking Across Cultures
- Effective Communication for Non-Native English Speakers

Core Capabilities and Benefits

TransPacific Communications supports both public and private sector clients through translation, interpretation, DEIA assessment and training to improve the cultural competencies of your entire organization. We focus on breaking cultural barriers by providing culturally appropriate graphics, translated materials, and interpretation to effectively communicate with your audience. Our multi-lingual team alleviates breakdowns in communication by assisting people of diverse nationalities and cultural backgrounds through improved cross-cultural communications.

TransPacific Communications champions clients through DEIA consulting, analysis, assessments, surveys and training to improve the cultural competencies and advance the level of DEIA in the entire organization. **We believe** your organization can become more **Diverse, Equitable, Inclusive, Accessible** - and more human-centric. **We develop** strategic DEIA plans, review and remodel policies and programs within the organization, design and deliver tailored training, and advise organizational leadership. **We bring together** essential DEIA, culture, and engagement initiatives into a cohesive, integrated whole, and analyze and employ data to support clients in harnessing their potential.

Our cross-cultural communication programs help employees develop the skills needed to overcome professional, cultural, and communication barriers, boost morale, confidence, cultural competencies and overall communication of the organization. We have the ability to tailor our cross-cultural communications training to address your specific DEIA, cultural and communication needs.

Dottie Li, Founder & CEO

301-928-7299 | dottie@trapac.net

TransPacific Communications | www.trapac.net

Company Overview

TransPacificCommunications has more than 20 years of expertise in cross-cultural communications, coaching, consulting, and media training. We are an 8(a) Certified, Economically Disadvantaged Woman Owned Small Business (EDWOSB) and have been providing communication training for public and private sector clients.

Government Clients



- Translation and Interpretation
- Diversity, Equity, Inclusion and Accessibility (DEIA) Consulting
- Conferences, Meetings & Webinars Organizers
- Power Networking Across Cultures Training
- Cross-Cultural Communication Training
- Personal Branding Training
- How to Deliver a Winning Presentation Training
- Effective Communication for Non-Native English Professionals
- Keynote Speaking
- Media Training

Commercial Clients



Contact Us

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What our clients say about us

*“Your excellent presentation emphasized the powerful message on **the importance of diversity, multiculturalism, and inclusion** in the total workforce community. Your efforts will help the U.S. Coast Guard become a **leader in diversity management** within the federal government and a **model for the nation.**”*

ADM. T. W. Allen, United States Coast Guard

About the Founder

Dottie Li, founder and CEO of TransPacific Communications, is an expert on cross-cultural communications and workforce diversity. Her mission in life is helping remove communication barriers and improving cultural competencies in the workplace.

Dottie was featured on NPR as a translation expert. Her groundbreaking work has been profiled on NPR, Voice of America, CGTN and China Daily and other media outlets. She is a certified accent modification trainer. Her voice can be heard by millions as the Voice and Voice Coach of Rosetta Stone’s Mandarin products.

Dottie was awarded one of Maryland’s Top 100 Women in 2022, 2020 and 2015 by the Daily Record and a Mandarin Leader in America in 2018. She received the “Best Cross - Cultural Communicator of the Year” title in 2013 by the MWMCA.

Dottie is a Commissioner on the Maryland Governor’s Commission on Asian Pacific American Affairs and a board member of Montgomery Television.

Dottie is a graduate of the University of Mobile in Alabama and Hefei University in her native China.

